

## LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982

# LICENCE FOR SEX ESTABLISHMENT

## Simply Pleasure SS04

UNDER SECTION 2 OF THE ABOVE ACT A LICENCE IS HEREBY GRANTED TO:

**ABS Holdings**

Spring Lane  
Forest Gate  
Ringwood  
BH2 3FH

**LICENCED PREMISES SITUATED AT:**

**156 Sidwell Street  
Exeter  
EX4 6RT**

**AND TRADING AS:**

**Simply Pleasure**

**HOURS OF OPERATION:**

Monday to Saturday	9:00am	6:00pm
Sunday	10:00am	4:00pm

**Except Easter Sunday**

**VALIDITY:**

This licence is issued by Exeter City Council and is valid from **1 February 2025**  
The licence will expire on **31 January 2026**

**IMPORTANT NOTES**

This licence is granted subject to the standard terms and conditions and restrictions contained in regulations made by the authority relating to such licences set out in the Schedule attached.

The possession of this document does not guarantee that the licence is in force. Its validity may be established by reference to the Council's Licensing team, or public register of licences, available at <https://publicaccess.exeter.gov.uk/online-applications/>

**LICENSING AUTHORITY SIGNATORY**

Authorised Officer

**Simon Lane**  
Service Lead – Environmental Health and Community Safety

Signature



Date:

**4 March 2025**

# CONDITIONS

## Local Government (Miscellaneous Provisions) Act 1982

### Standard Licence Conditions for Simply Pleasure, Licence Number SS04.

#### Definitions

1. In these Regulations, unless the context otherwise requires:
  - “Council” means Exeter City Council.
  - “Officer” means any person authorised in writing by the Council.
  - “Customer” means any person visiting the premises other than employees or tradespersons.
  - “Licensable activities” means the activities permitted by the Sex Establishment licence.
  - “Licensee” means the holder of a Sex Establishment licence under the Local Government (Miscellaneous Provisions) Act 1982.
  - “Premises” means the premises licensed as a Sex Establishment.
  - “Sex Shop” shall have the meaning ascribed to it in the Local Government (Miscellaneous Provisions) Act 1982.
  - “Staff” means all those working at the premises.
  - “New Psychoactive Substances” means ‘Psychoactive drugs which are not prohibited by the United Nations Drug Conventions but which may pose a public health threat comparable to that posed by substances listed in these conventions.’

#### General - Sex Establishments

2. Every Sex Establishment licence granted, renewed or transferred by the Council shall be subject to the standard conditions set out in these Regulations unless they have been expressly excluded or varied by the Council.
3. Exclusions:
  - a) These conditions or any of them may be excluded or varied by the Council in any special case.
  - b) Any such exclusion or variation may be given unconditionally or on such terms and conditions and subject to such restrictions as the Council thinks fit.
  - c) If the licensee wishes any of these conditions to be excluded or varied, an application must be made to the Council pursuant to Schedule 3 paragraph 13(4) of the Local Government (Miscellaneous Provisions) Act 1982.
4. These conditions may be varied by further Regulation at any time.
5. In the event of any conflict between a condition contained in these Regulations and an individual condition contained in a Sex Establishment licence, the individual condition shall prevail.
6. The licence or a clear copy of the licence shall be prominently displayed at all times so as to be readily and easily seen by all persons using the premises.
7. The premises shall be maintained in accordance with the layout plan and front elevation plan approved by the Council and appended to the licence.

8. The premises shall not be used for licensable activities before or after the hour specified in the licence for such activities.
9. The premises shall not afford public access to any other premises.
10. The licensee shall notify the Council as soon as is reasonably practicable, and in any event within ten working days, of any material change in the management structure, where a material change means one which is at variance with the information provided in the most recent application for a licence, or its renewal or variation as the case may be.
11. The premises may not be used as any other category of Sex Establishment other than as provided for in this licence.
12. The premises shall not sell New Psychoactive Substances

## **Management**

13. General:
  - a) At all times that the premises are open to the public the premises shall be supervised by a manager who is present on the premises and engaged in such supervisory activities.
  - b) A notice showing the name of the manager who is supervising the premises at any particular time shall be conspicuously displayed in a position where it can easily be seen by customers or officers on entering the premises.
  - c) The licensee shall ensure through training and monitoring that the manager understands the licence conditions, including the conditions set out in these Regulations and all Codes and Rules referred herein.
  - d) The licensee shall ensure that all managers are trained pursuant to paragraph c above before they first carry out management duties at the premises.
  - e) Ongoing training shall be provided for managers as appropriate.
  - f) A written record shall be kept in relation to training and monitoring of each officer pursuant to this condition.
  - g) In this condition “manager” means a person over the age of 18 whose identity has been notified to the Council in writing at least 10 working days before engaging in supervisory activities pursuant to this condition.
14. All areas used for licensable activities shall be supervised at all times so as to ensure compliance with the conditions of the licence.

## **Age controls**

15. No person under the age of 18 shall be admitted to any part of the premises at any time or be employed in the business of the Sex Establishment.

## **Exterior of premises**

16. The following matters and no other shall be displayed on the outside of the premises:
  - a) The name, style or title as approved by the Council.
  - b) The words “Licensed Sex Establishment” in characters no higher than 10cm.
  - c) The opening hours of the premises.
  - d) The street number, where appropriate.
  - e) A notice stating: “No admittance to persons under 18 years of age”.
  - f) Any notice required to be displayed by law, by these regulations and by any condition of a licence granted by the Council.

17. The entrance and windows of the premises shall be so arranged that no person shall be able to see into the premises from outside.

### **Welfare of staff**

18. No member of staff shall work at the premises until they have supplied:

- i. proof of age;
- ii. evidence of a right to work in the UK;
- iii. an official proof of identity such as passport or driving licence.

19. The licensee shall copy and retain on file the documents and other evidence required by condition 18 which shall be available for inspection by police officers and Licensing Officers at all times. There is no requirement to provide this to the council, it merely needs to be retained securely on the premises.

### **Marketing of licensable activities**

20. The availability of the licensable activities shall not be marketed or advertised in any of the following ways in the Council's area:

- i. personal solicitation, including on foot or from vehicles;
- ii. leafleting;
- iii. fly-posting;
- iv. handouts;
- v. externally displayed advertisements, such as on billboards or cars.